

# Module I. Culture & IP

## Intellectual Property Course

### Topic 4. Steps to Upload Multimedia to the O-City Platform

Activity T4.L1.1. How to create a license

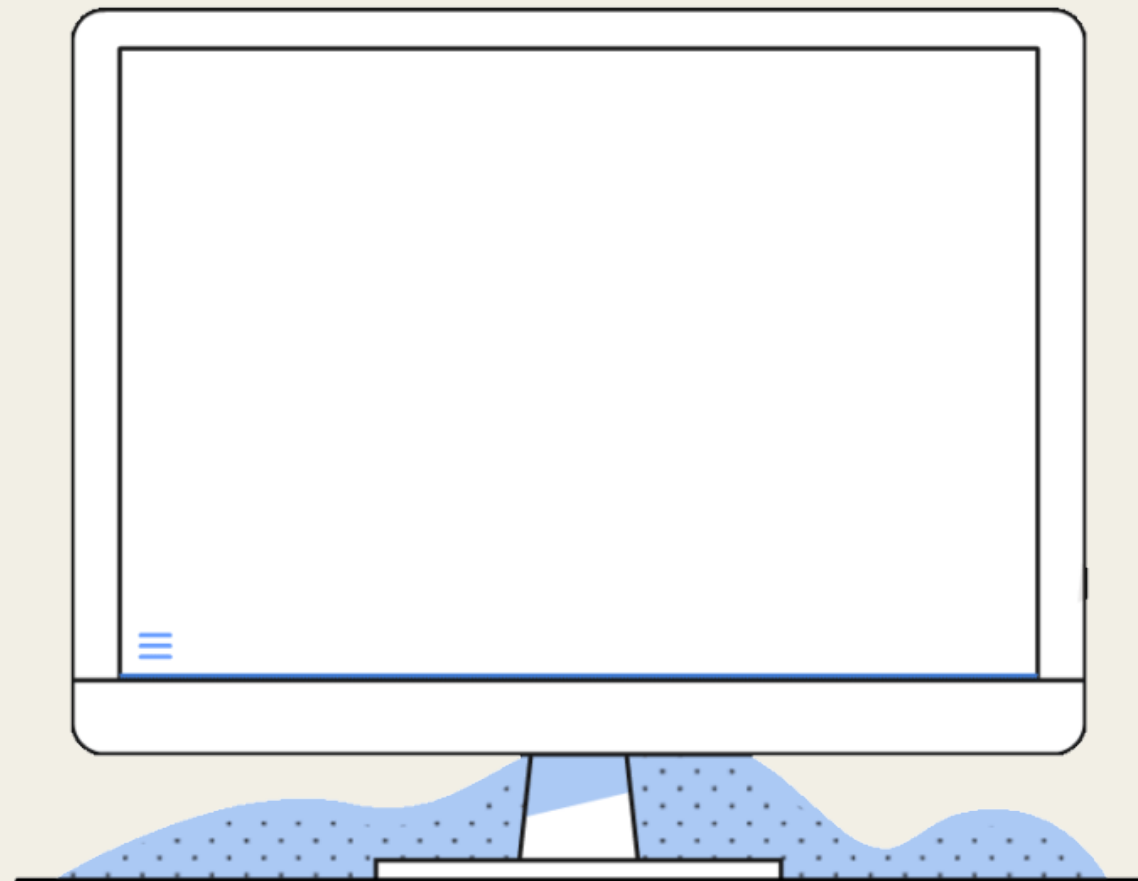


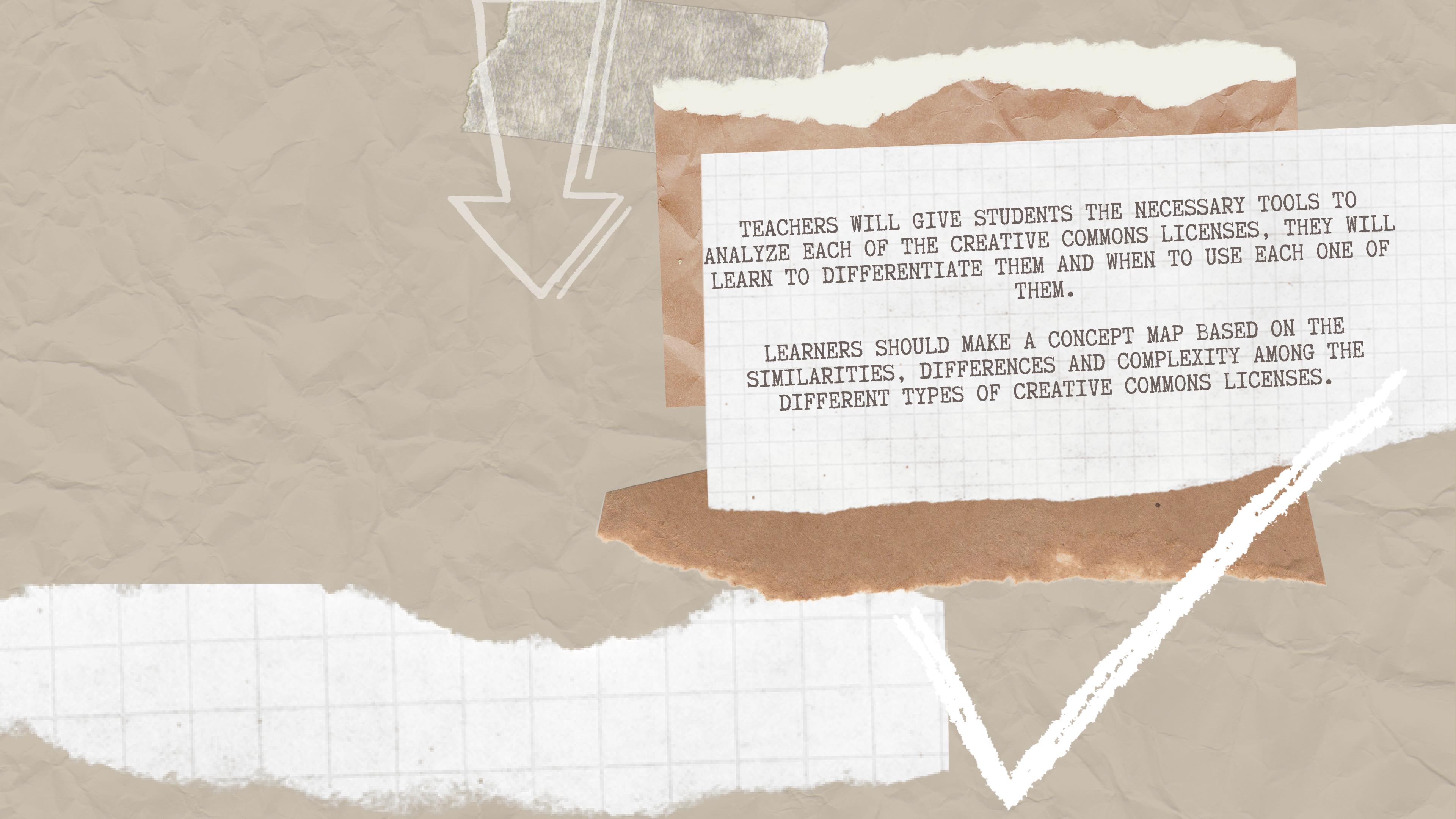
Co-funded by the  
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of the European Union



## Activity 1: Analyzing Creative Commons Licenses

- Short Description: Ensuring our knowledge on the subject.
- Methodology: Induction learning
- Duration: 3 hour
- Difficulty (high - medium - low): medium
- Individual / Team: Individual
- Classroom / House: No prior preparation is required to develop the activity; it should be done in the classroom.
- What do we need to do this activity?
- Hardware Computer, smartphone, or tablet
- Software: CMap Tools (free)



The image features a collage of torn paper. A large, light brown, crumpled paper background is partially covered by a white grid-patterned paper. A white arrow points downwards from the top left towards the center. A piece of brown paper is torn and layered over the grid paper. The text is printed in a black, monospaced font on the grid paper.

TEACHERS WILL GIVE STUDENTS THE NECESSARY TOOLS TO  
ANALYZE EACH OF THE CREATIVE COMMONS LICENSES, THEY WILL  
LEARN TO DIFFERENTIATE THEM AND WHEN TO USE EACH ONE OF  
THEM.

LEARNERS SHOULD MAKE A CONCEPT MAP BASED ON THE  
SIMILARITIES, DIFFERENCES AND COMPLEXITY AMONG THE  
DIFFERENT TYPES OF CREATIVE COMMONS LICENSES.

### INSTRUCTIONS

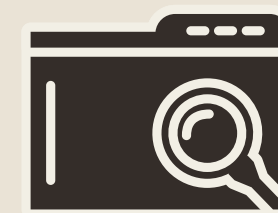
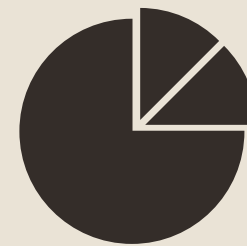
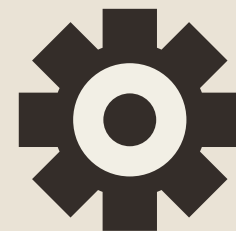
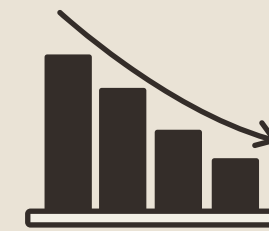
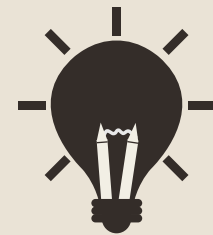
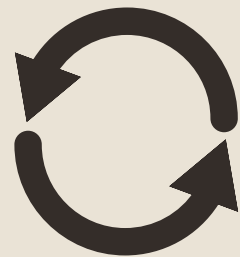
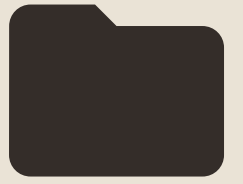
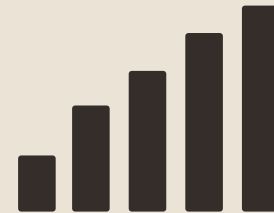
1. STEP 1 - ENTER THE CREATIVE COMMONS WEBSITE AND LOOK FOR THE DIFFERENT TYPES OF LICENSES THEY OFFER.
2. STEP 2 - AS SOON AS YOU HAVE READ THE DIFFERENT LICENSES, YOU WILL FIND THE SIMILARITIES, DIFFERENCES AND COMPLEXITY OF THE LICENSING BETWEEN THEM IN ORDER TO MAKE THE CONCEPT MAP.
3. STEP 3 - GO TO CMAP TOOLS WEBSITE AND START CREATING YOUR CONCEPT MAP.

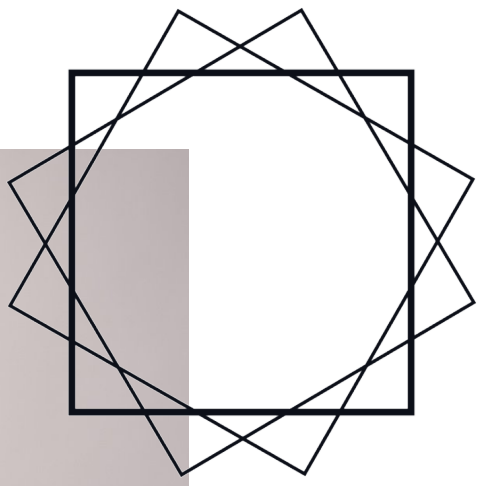
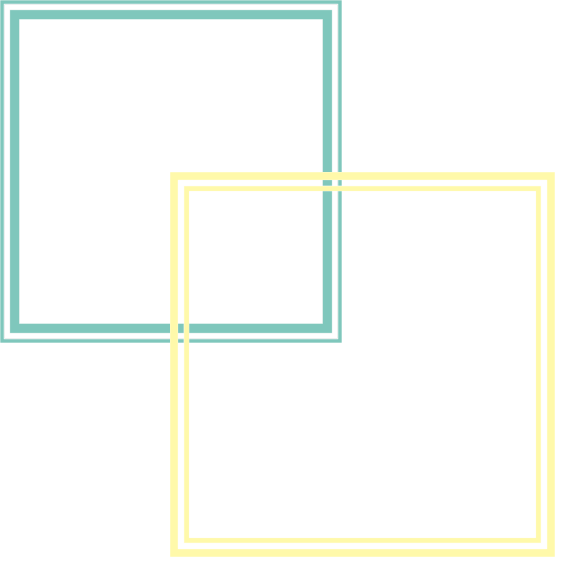
ONCE YOU ARE DONE, SHARE IT WITH YOUR CLASSROOM!



## Expected outcomes

The outcome of this lesson is to become familiar with Creative Commons licenses as the main tool for protecting intellectual property of the multimedia content uploaded to the O-City platform.





# OOCITY

Creativity + Innovation & Technology

